



JOSH MANDEL

Revision #: 0 Date: 8/13/2012

Client: OH- US SEN- JOSH MANDEL- 2012 Estimate: 2602
 Media: TV Description: OH US SEN JOSH MANDEL AUG 13-AUG 20
 Product: GENERAL Flight Start Date: 8/14/12 5:00:00 AM
 Market: Cincinnati Flight End Date: 8/20/12 4:59:00 AM

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Tue 8/14	Wed 8/15	Thu 8/16	Fri 8/17	Sat 8/18	Sun 8/19	Mon 8/20	Total Spots
WKRC-TV													
15	MTuWThF 6:30a-7:00a GD MRN CINN@6	EM	\$800.00	\$680.00	30	0	1	0	0	0	0	1	2
16	MTuWThF 7:00a-8:00a EARLY SHOW	EM	\$400.00	\$340.00	30	0	0	1	0	0	0	0	1
17	MTuWThF 12:30p-2:00p YOUNG&RESTLESS<	DT	\$850.00	\$722.50	30	1	0	0	0	0	0	1	2
18	Su 10:00a-10:30a SUNDAY MRN-CBS	WK	\$1,100.00	\$935.00	30	0	0	0	0	0	1	0	1
19	MTuWThF 5:00p-5:30p LOCAL12 NEWS-5<	EN	\$1,200.00	\$1,020.00	30	1	0	1	0	0	0	0	2
20	MTuWThF 6:00p-6:30p LOCAL12 NEWS-6<	EN	\$1,500.00	\$1,275.00	30	0	1	1	0	0	0	1	3
21	Sa 6:00p-6:30p NEWS	EN	\$400.00	\$340.00	30	0	0	0	0	1	0	0	1
22	MTuWThF 11:00p-11:35p LATE NEWS	LN	\$1,700.00	\$1,445.00	30	1	0	1	0	0	0	0	2
23	Su 11:00p-11:35p LATE NEWS	LN	\$1,700.00	\$1,445.00	30	0	0	0	0	0	1	0	1
244	MTuWThF 6:30a-7:00a GD MRN CINN@6	EM	\$400.00	\$340.00	15	0	0	0	2	0	0	0	2
245	MTuWThF 5:00p-5:30p LOCAL12 NEWS-5<	EN	\$600.00	\$510.00	15	0	2	0	0	0	0	2	4



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WKRC-TV													
246	MTuWThF 6:00p-6:30p LOCAL12 NEWS-6<	EN	\$750.00	\$637.50	15	2	0	0	2	0	0	0	4
247	MTuWThF 11:00p-11:35p LATE NEWS	LN	\$850.00	\$722.50	15	0	2	0	2	0	0	2	6
300	MTuWThF 7:00a-8:00a EARLY SHOW	EM	\$200.00	\$170.00	15	2	0	0	2	0	0	0	4
301	MTuWThF 12:30p-2:00p YOUNG&RESTLESS<	DT	\$425.00	\$361.25	15	0	0	2	0	0	0	0	2
Total Spots:						7	6	6	8	1	2	7	37
Total Cost:			\$30,150.00	\$25,627.50									
Total													
AUG 12			\$30,150.00	\$25,627.50									37

Signature: _____

Disclaimer:



Summary by Station/System

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Station	Total Spots	STN Gross	PCT	STN Net	PCT
WKRC-TV	37	\$30,150.00	100%	\$25,627.50	100%
Market Total:	37	\$30,150.00		\$25,627.50	